Village of Marvin 2025 Community Survey Report

Amendment and Correction Notice

Original submission: January 2026
Amendment issued: November 2026

This amended report corrects two related labeling errors in the report submitted in January 2026. The “Yes” and “No” labels were reversed in the pie chart on page 16 and in the corresponding data table on page 54. Both have been corrected so that the labels correspond to the appropriate response values.

Except for these corrections, the report remains unchanged.

Page references above refer to the numbered pages in the original report submitted in January 2026.

CENTRALINA
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Village of Marvin 2025 Community Survey Report

January 2026

CENTRALINA
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INTRODUCTION

Community Profile

The Village of Marvin in western Union County, NC is a growing community that is home to over 6,900 residents[1]. Marvin covers more than six square miles and is located near major employment centers in the Greater Charlotte region. The community is known for its natural character and open space, as well as its parks, trails, and greenways.

Survey Background

The Village of Marvin contracted with Centralina Regional Council to conduct a community survey during the fall of 2025. The purpose of the survey was to better understand residents' perspectives on local priorities, Village services, and quality-of-life factors. The input gathered will help inform long-term planning, guide decision-making, and ensure future initiatives align with community needs. This project builds on previous surveys, providing an updated understanding of local priorities and insights.

The following report presents the community survey findings and outlines the major themes and perspectives shared by residents. The report also includes an overview of the survey methodology to provide context for how the data was collected, prepared, and analyzed.

[1] Source: NC Office of State Budget and Management *2024 Certified Population Estimates*

METHODOLOGY

Survey Population

The community survey engaged Marvin residents and used a parcel list provided by Union County to identify households. The project team removed duplicate entries and homeowners' associations from the list, but kept homebuilders since several new neighborhoods were under construction with residents moving in. These steps reduced the list to 2,066 households. The project team then assigned each household a unique seven-character alphanumeric identifier to verify residency in Marvin and limit submissions to response per household.

Survey Structure & Format

The Village of Marvin developed the survey questions to gather feedback on a wide range of livability topics across eight categories: General; Environment/Greenspace; Greenways & Trails; Parks, Recreation & Community Events; Government Services & Projects; Communications; and Conclusion. The final questionnaire consisted of 53 questions including multiple choice, yes/no, ranking, and open-ended questions.

The survey was conducted online using the SurveyMonkey platform, which residents accessed via a QR code or web link. For reference, the full questionnaire provided by the Village is included in Appendix A.

Survey Outreach

A multi-channel outreach effort informed residents about the survey and provided opportunities to participate. The project team worked with Village staff to design a postcard that included each household's unique identifier. A third-party mailing vendor printed and mailed the postcards directly to residents. To broaden awareness, the Village also promoted the survey through its social media platforms, email communications, and website. Additionally, homeowners' associations supported the outreach by sharing survey information with their neighborhoods, helping extend the survey's reach within the community.

Mailer Issue & Resolution

An error occurred when the project team sent the postcard to the mailing vendor without the survey's QR code or link. This omission meant residents received a postcard that did not provide access to the survey. Centralina immediately accepted full responsibility for this mistake and worked with the mailing vendor to create a follow-up flyer that included the missing QR code. The vendor printed and mailed the flyer to residents at no cost to the Village of Marvin. Residents were also able to email the project team to request their unique identifier so they could still complete the survey.

Data Quality Measures

The project team took several steps to ensure the integrity of the survey data. These actions prevented duplicate submissions, verified residency and confirmed responses represented actual households. Overall, the measures strengthened the accuracy of the dataset and built confidence in the findings. The table below describes various scenarios encountered and explains the course of action implemented to address them.

Scenario/Condition	Course of Action/Remedy	Timing
Multiple responses submitted per household	Survey is set to only allow one response per device. SurveyMonkey is collecting IP addresses for each submission.	Before survey launch
Household misplaces unique ID	Residents are advised to contact Centralina at info@centralina.org to obtain their unique ID.	During survey period
Household does not receive a postcard containing unique ID	Residents are advised to contact Centralina at info@centralina.org to obtain their unique ID.	During survey period
Multiple responses submitted with same unique ID	Responses from duplicate IDs will be flagged. The date and time of each submission will be reviewed, and only the earliest valid entry will be kept for analysis, with duplicates excluded.	After survey closes
Responses submitted with invalid unique ID	Responses associated with an invalid unique ID will be flagged and excluded from the analysis since they cannot be verified. These responses will be included in the raw survey data provided to the Village, however.	After survey closes
Incomplete survey responses received	Partial responses will be flagged but will be included in the data analysis.	After survey closes

Data Collection

Survey data collection occurred over a two-month period from October 1 to December 3, 2025. During this time, residents submitted a total of 508 responses. Based on the number of postcards and flyers mailed, the survey achieved a 24.6% response rate. Typical response rates for resident and community surveys, such as

the National Community Survey, range from 15% to 25%.[2] With a response rate of 24.6%, the Village of Marvin community survey aligns well with the participation levels seen in other communities across the country.

Data Preparation

The project team conducted a thorough data cleaning process to prepare the raw survey responses for analysis. This process involved identifying and removing 19 responses submitted with invalid unique identifiers and reviewing submissions for duplicate identifiers. The project team removed 13 repeat submissions, keeping only the earliest valid entry for each household.

After completing these steps, the final dataset included 476 valid responses, ensuring that the analysis accurately reflected authentic input from Marvin residents.

Data Analysis

Quantitative Analysis

The team analyzed survey responses within each of the eight question categories to identify trends and priorities. This process included reviewing distributions for multiple-choice and yes/no questions, and sorting priorities based on scores from ranking questions. These steps provided a structured understanding of how residents responded to specific topics and helped highlight areas of greatest importance.

Qualitative Analysis

For open-ended and "Other, please specify" responses, the project team conducted a qualitative review across all eight question categories. Through the analysis, they identified recurring ideas and patterns within individual questions and grouped similar responses into themes. This approach allowed the team to summarize key insights and capture the perspectives residents expressed.

Neighborhood-Level Analysis

To better understand how perspectives vary across the community, the project team conducted neighborhood-level reviews of select survey questions where response patterns showed notable ranges. Because SurveyMonkey does not support crosstab analysis for open-ended responses, which included the neighborhood field, the project team used AI-assisted text analysis to identify recurring themes by neighborhood for those questions. Findings from this neighborhood-level review should be interpreted as directional and used for identifying differences and patterns across areas of Marvin rather than for drawing definitive conclusions.

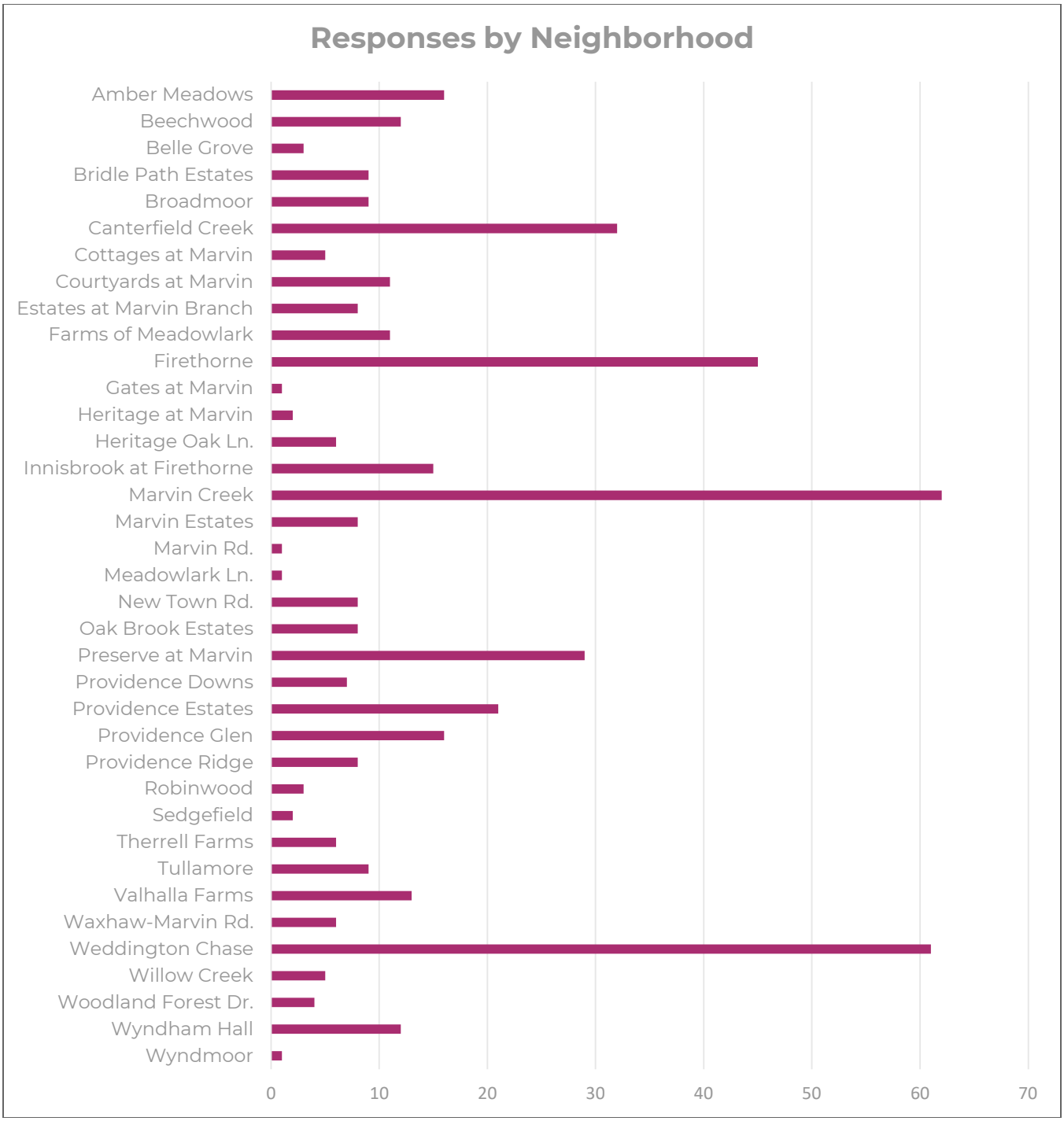
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[2] Source: Polco Response Rates

RESPONDENT DISTRIBUTION BY NEIGHBORHOOD

The survey asked respondents to provide the name of their neighborhood or street name for those not located within a neighborhood. The following bar chart shows survey participation by neighborhood and reflects responses from 37 neighborhoods across the Village. This information helps illustrate the geographic areas represented in the survey responses and provides context for understanding community participation in different parts of Marvin.

In general, the chart reflects that neighborhoods with larger populations or more households tended to have higher response counts, which is consistent with expected participation patterns.


Responses by Neighborhood
Amber Meadows
Beechwood
Belle Grove
Bridle Path Estates
Broadmoor
Canterfield Creek
Cottages at Marvin
Courtyards at Marvin
Estates at Marvin Branch
Farms of Meadowlark
Firethorne
Gates at Marvin
Heritage at Marvin
Heritage Oak Ln.
Innisbrook at Firethorne
Marvin Creek
Marvin Estates
Marvin Rd.
Meadowlark Ln.
New Town Rd.
Oak Brook Estates
Preserve at Marvin
Providence Downs
Providence Estates
Providence Glen
Providence Ridge
Robinwood
Sedgefield
Therrell Farms
Tullamore
Valhalla Farms
Waxhaw-Marvin Rd.
Weddington Chase
Willow Creek
Woodland Forest Dr.
Wyndham Hall
Wyndmoor
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10
20
30
40
50
60
70

SURVEY FINDINGS

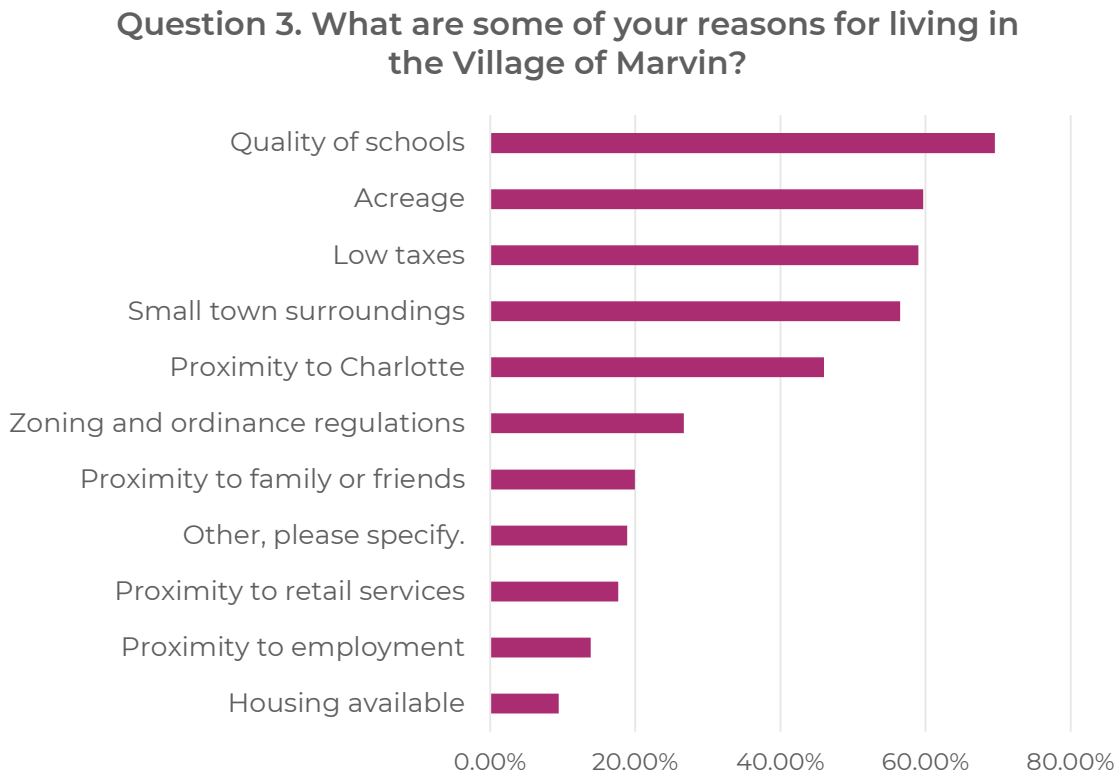
The following sections include a summary of the community survey responses. This summary is organized around the survey's core sections, which include: General; Environment/Greenspace; Greenways & Trails; Parks, Recreation & Community Events; Government Services & Projects; Communications; and Conclusion. Responses to open-ended questions are presented in aggregate, highlighting recurring insights and themes rather than individual comments. Appendix B contains full response data for all survey questions.

Results By Survey Section

Section I. General

This section focuses on what residents value most about living in Marvin and the issues they see as most pressing. These insights reveal that quality-of-life factors are among the top reasons respondents choose to live in Marvin. The response also reflects resident views about growth-related challenges.

Reasons for Living in Marvin

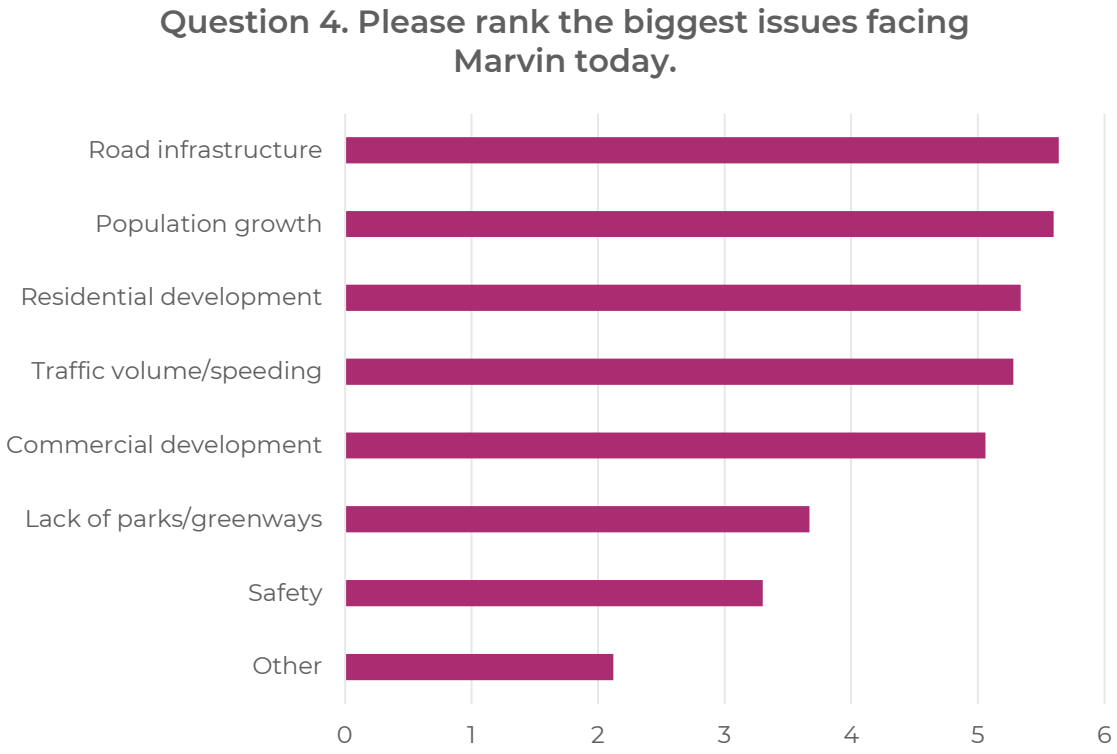


“Other” Response Themes:

- Greenspace
- Nature/trees
- Rural feel
- Low density housing (one-acre minimum lots)
- Limited commercial development
- Sense of safety
- Neighborhood/house appeal
- Established roots/community ties

Note: Scores for ranking questions reflect weighted averages, where higher scores indicate priorities ranked as more important by respondents.

Biggest Issues Facing Marvin



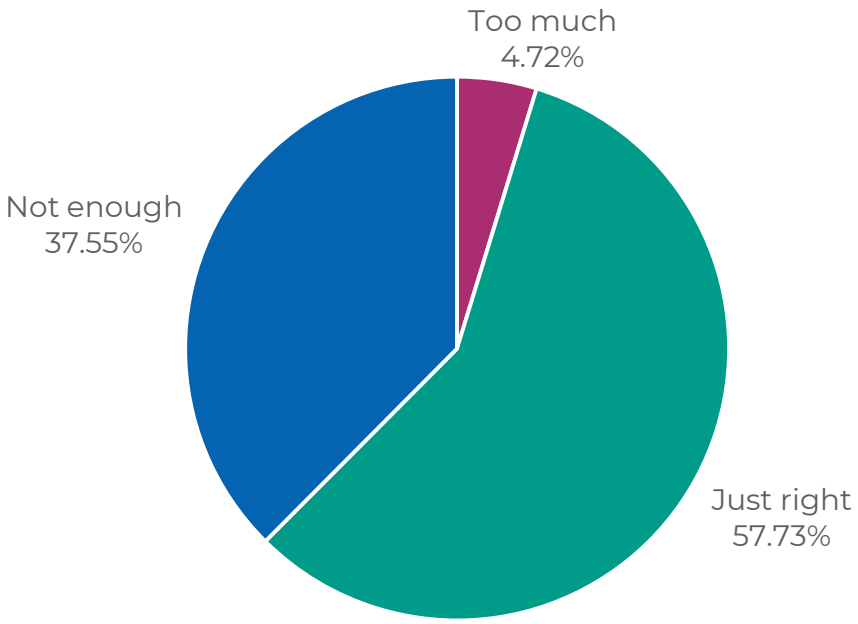
"Other" Response Themes:

- "Other" response themes
- Taxes
- Village leadership
- Community character and identity
- Zoning ordinances

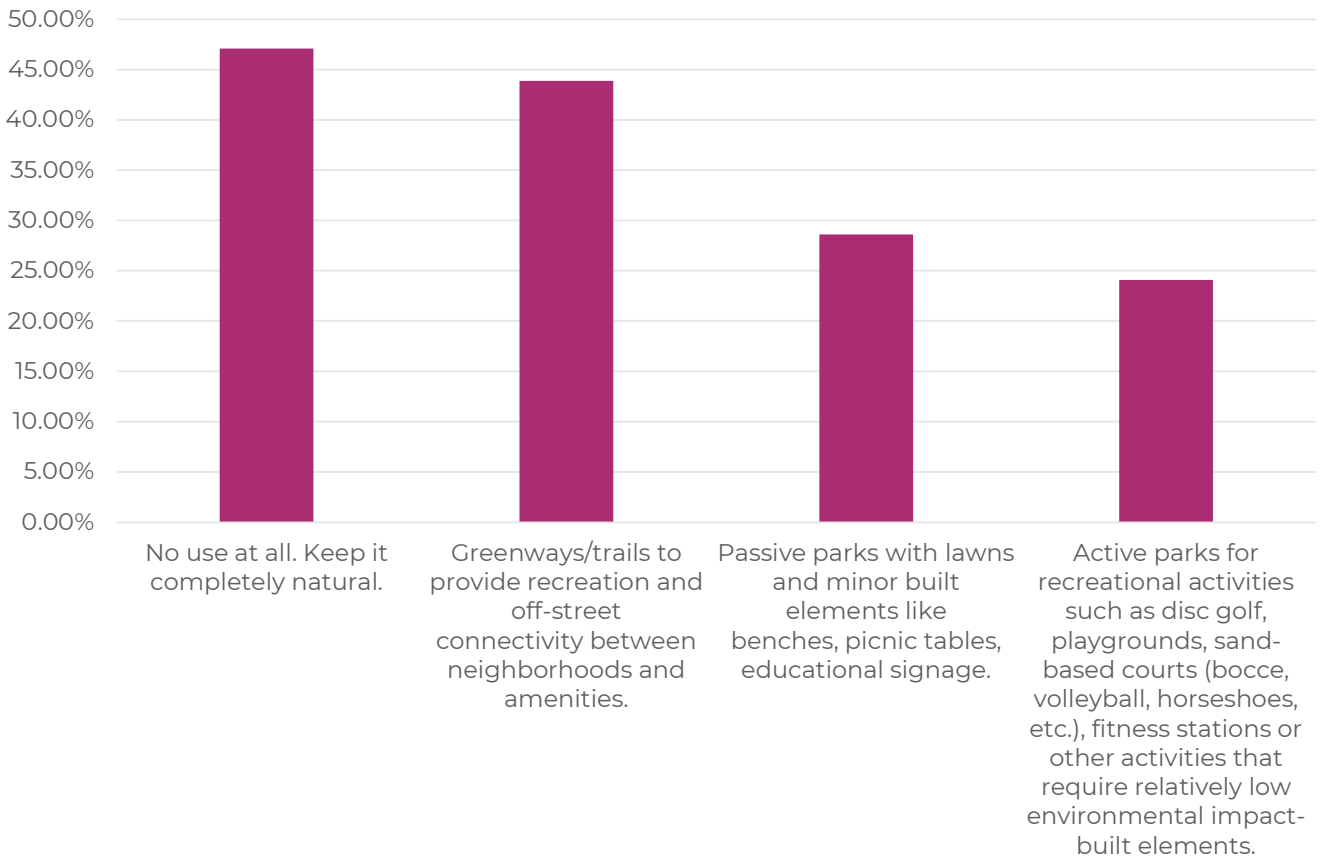
Section II. Environment/Greenspace
Residents generally consider the amount of available greenspace to be adequate, with notable support for land conservation and keeping areas natural, reinforcing Marvin's rural character.

Greenspace Availability and Uses

Question 6. Does Marvin have enough greenspace?

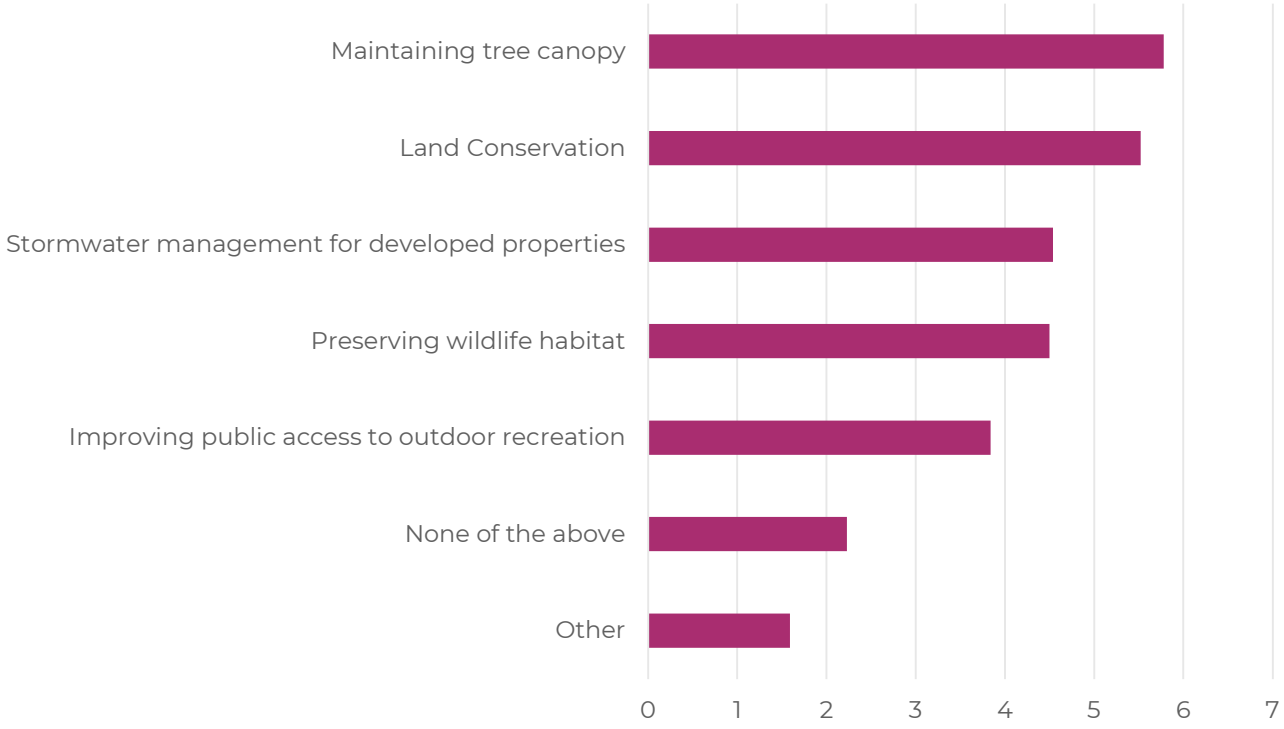


Question 8. How should greenspace in Marvin be utilized? Select all that apply.



Environmental Priorities

Question 9. What do you consider to be the most important issues related to the Village's environmental and natural resources?



"Other" Response Themes:

- Taxes/funding green projects
- Pedestrian infrastructure
- Managed growth/development
- Preserving rural feel

Section III. Greenways & Trails

Resident engagement with trails varies, while views on the value of walkable connectivity are divided.

Park & Trail Usage

Question 11. Do you currently utilize any Village of Marvin parks and/or trails?

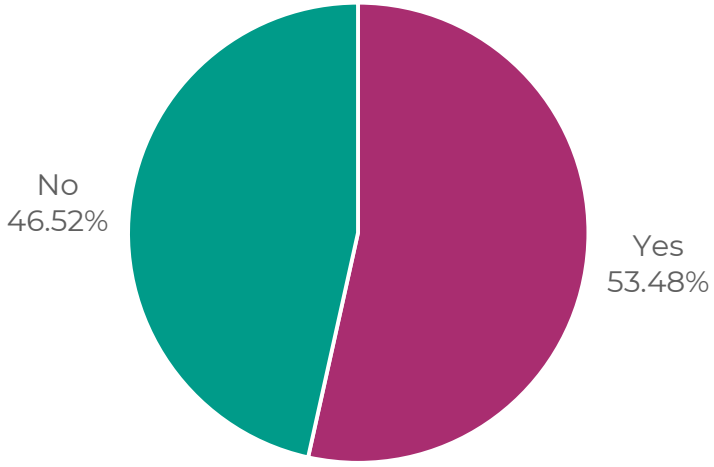


Neighborhood-Level Insights

An analysis of *Question 12. If you use the Village Parks and Trails, how do you use them?* found that Marvin Creek residents primarily use parks and trails for walking activities with additional mentions of biking. In Canterfield Creek, biking accounts for a large share of responses.

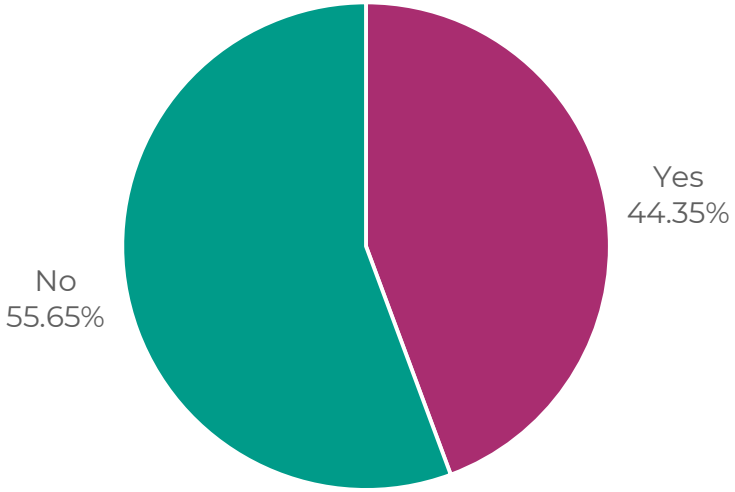
Importance of Greenways & Trails

Question 13. Are greenways/walking Trails important to you?



Walkable Connectivity

Question 14. Is walkable connectivity to neighborhoods, schools, and parks/amenities important to you?

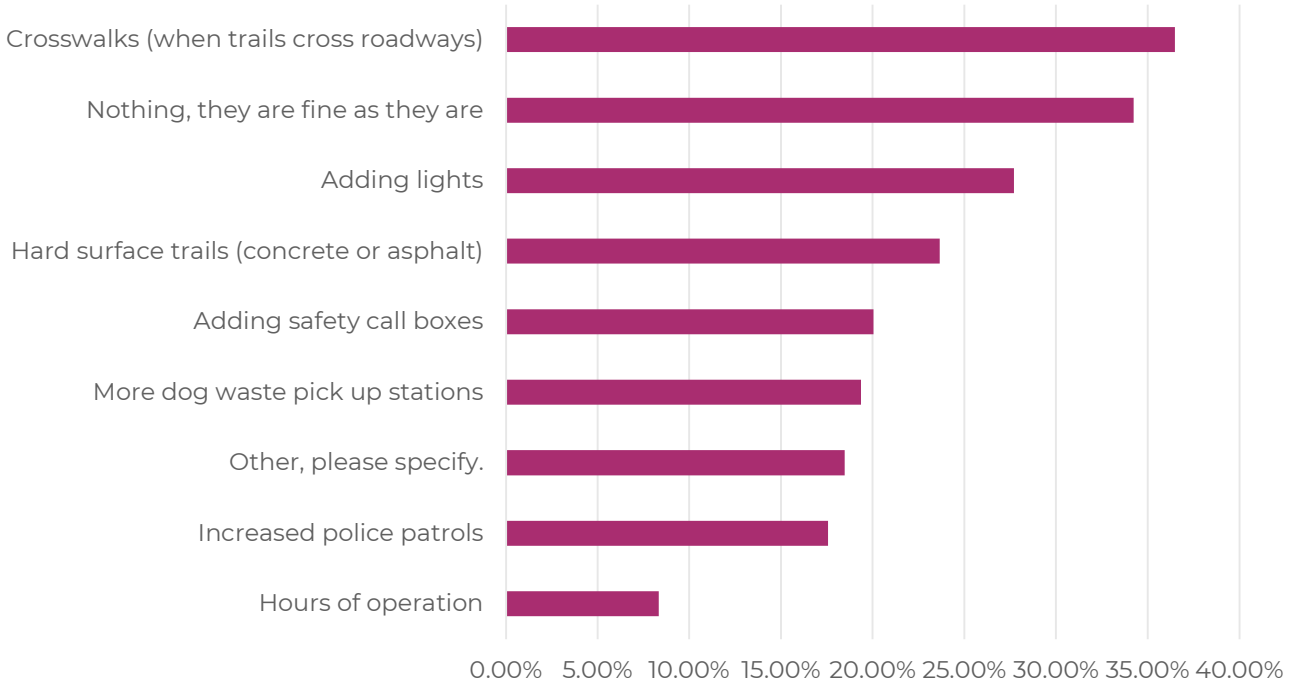


Neighborhood-Level Insights

Analysis of responses to *Question 15. Why is or is not walkable connectivity important to you?* shows that Weddington Chase expressed the strongest opposition to walkable connectivity, citing privacy and safety concerns, and noting the walking paths provided by the HOA. Marvin Creek's responses to this question were mixed, often citing health benefits and neighborly connection alongside property and privacy considerations. Preserve at Marvin and Canterfield Creek also read as mixed, with a slant toward neutrality.

Trail & Greenway Improvements

Question 18. What improvements would you like to see on current trails/greenways? Select all that apply.



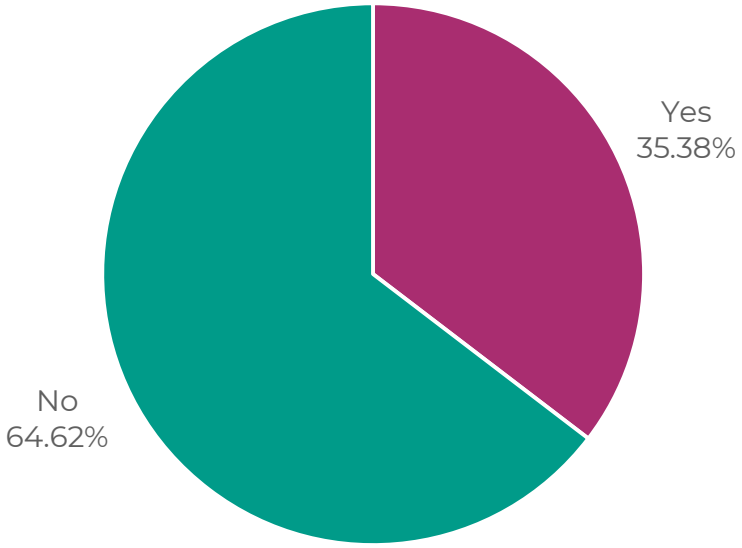
"Other" Response Themes:

- More trails and connectivity between neighborhoods
- Completing the easements on existing trails
- Drainage issue behind Marvin Creek
- No additional trails needed
- Signage – access points, safety
- Benches
- Concern about cost of improvements

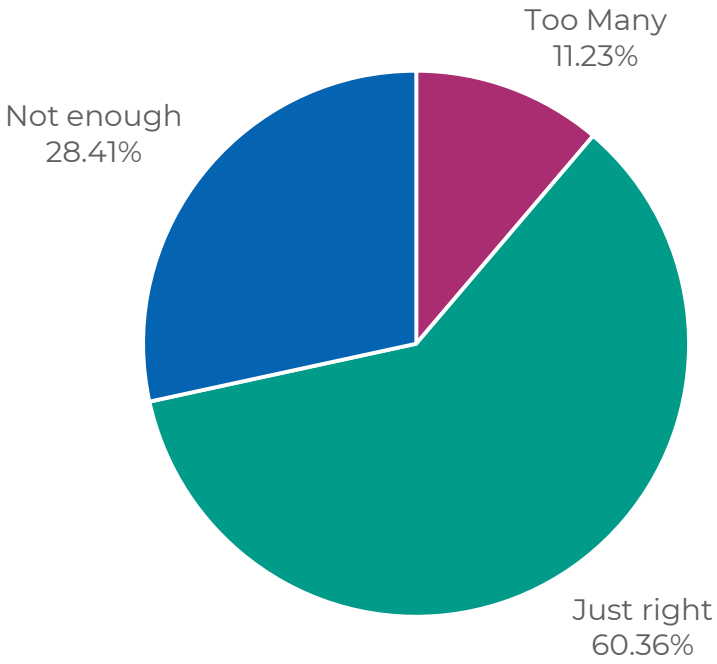
Section IV. Parks
Most residents feel current parks/amenities are sufficient. Where additions are desired, they trend toward low-impact and family-friendly amenities. Residents prefer to travel to parks by car.

Current Park and Amenity Offerings

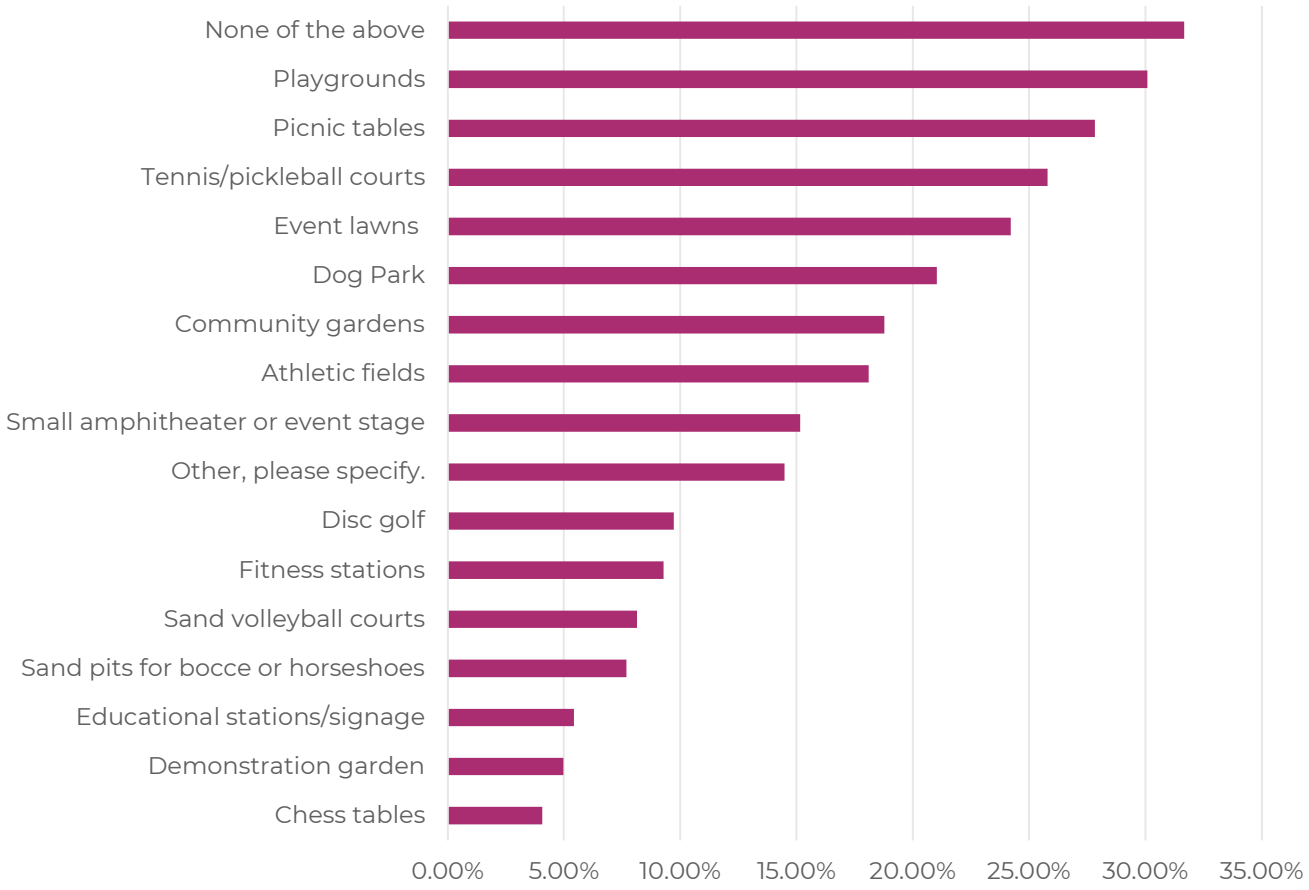
Question 20. Would you like to see more parks, open space, or recreation amenities in Marvin?



Question 21. How do you feel about the number of parks, open space, and recreational amenities in the Village of Marvin?



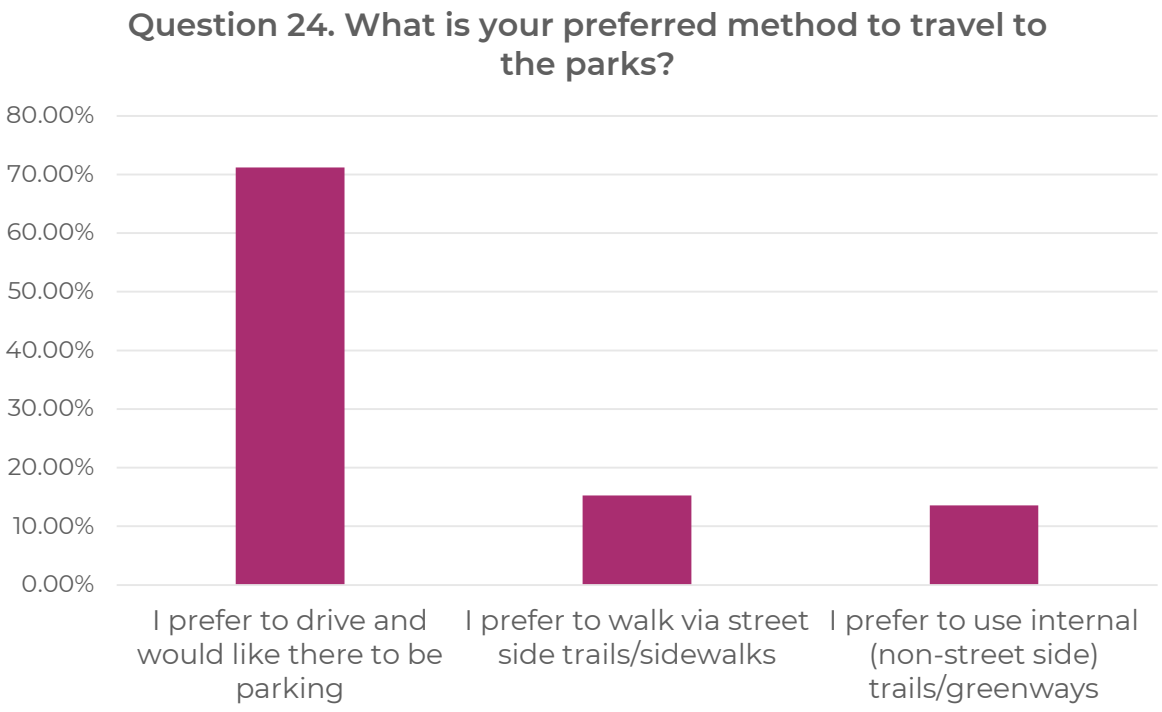
Question 23. What amenities would you like to see in Marvin parks? Select all that apply.



"Other" Response Themes:

- Benches
- Small gathering/event space
- Bike trails
- Basketball court
- Restrooms
- Keeping the parks as they currently are; noted that many neighborhoods have amenities

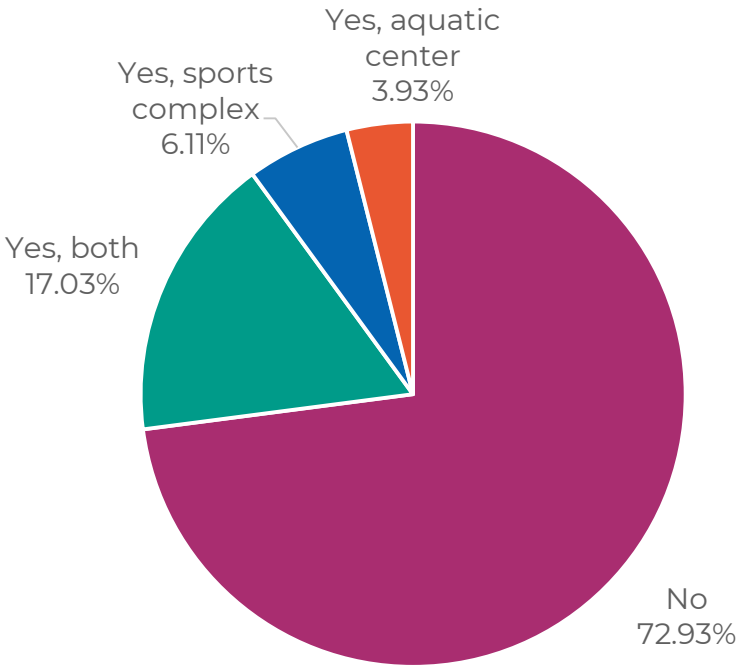
Preferred Travel to Parks



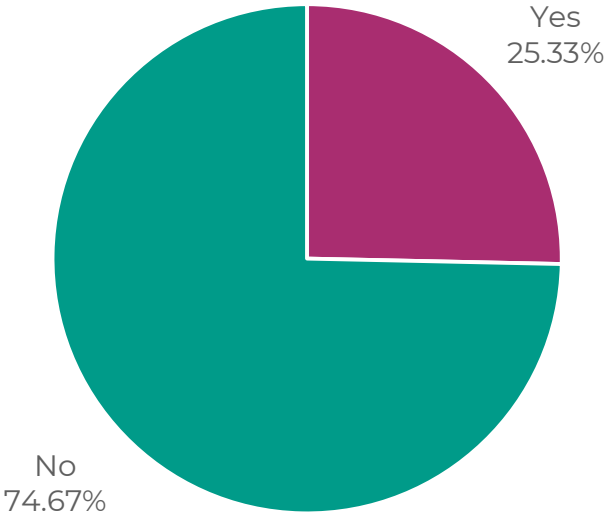
Section V. Recreation & Community Events
Interest in large, new facilities is limited. Residents are generally satisfied with the current event offerings and prefer community-oriented staples like markets and holiday programming.

Interest in Additional Recreational Facilities

Question 26. Do you have any interest in partnering with other municipalities for a sports complex or aquatic center?

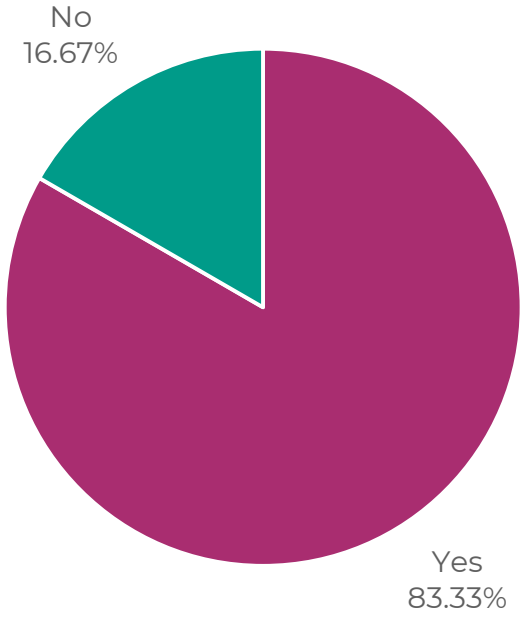


Question 28. Are you interested in the Village of Marvin building a community center with rooms for fitness/educational classes, an indoor sport courts, fitness facilities, etc.

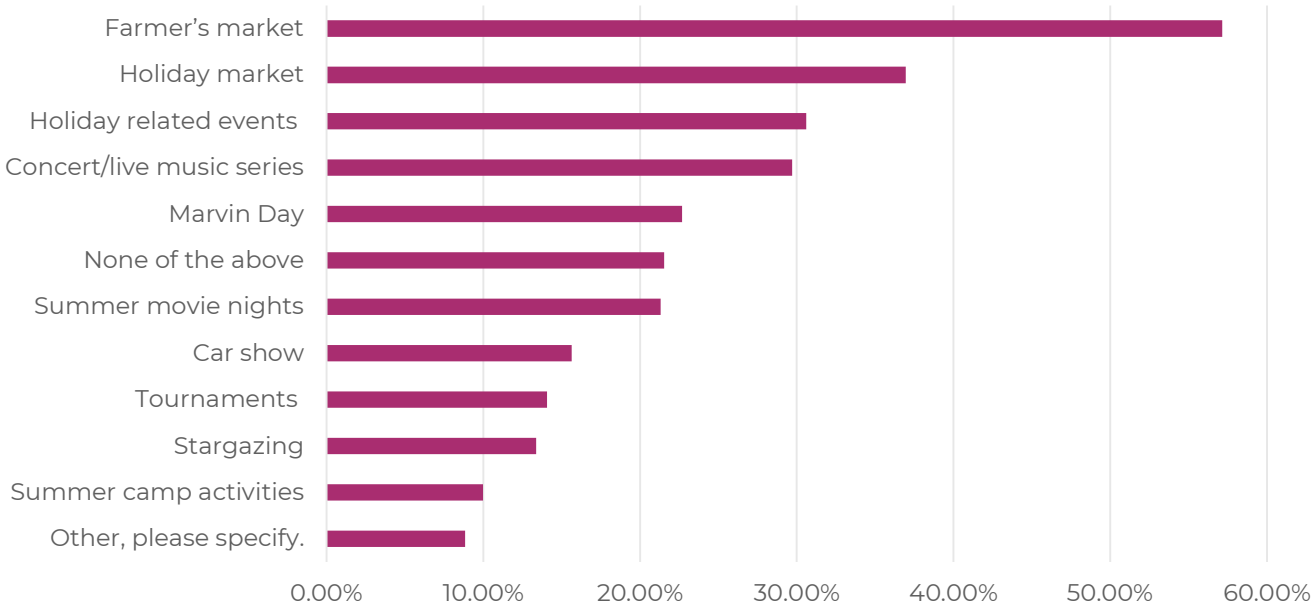


Satisfaction and Preferences for Annual Events

Question 30. Are you pleased with the number of events held in Marvin on an annual basis?



Question 31: What events, if any, would you like to see held in Marvin annually? Select all that apply.



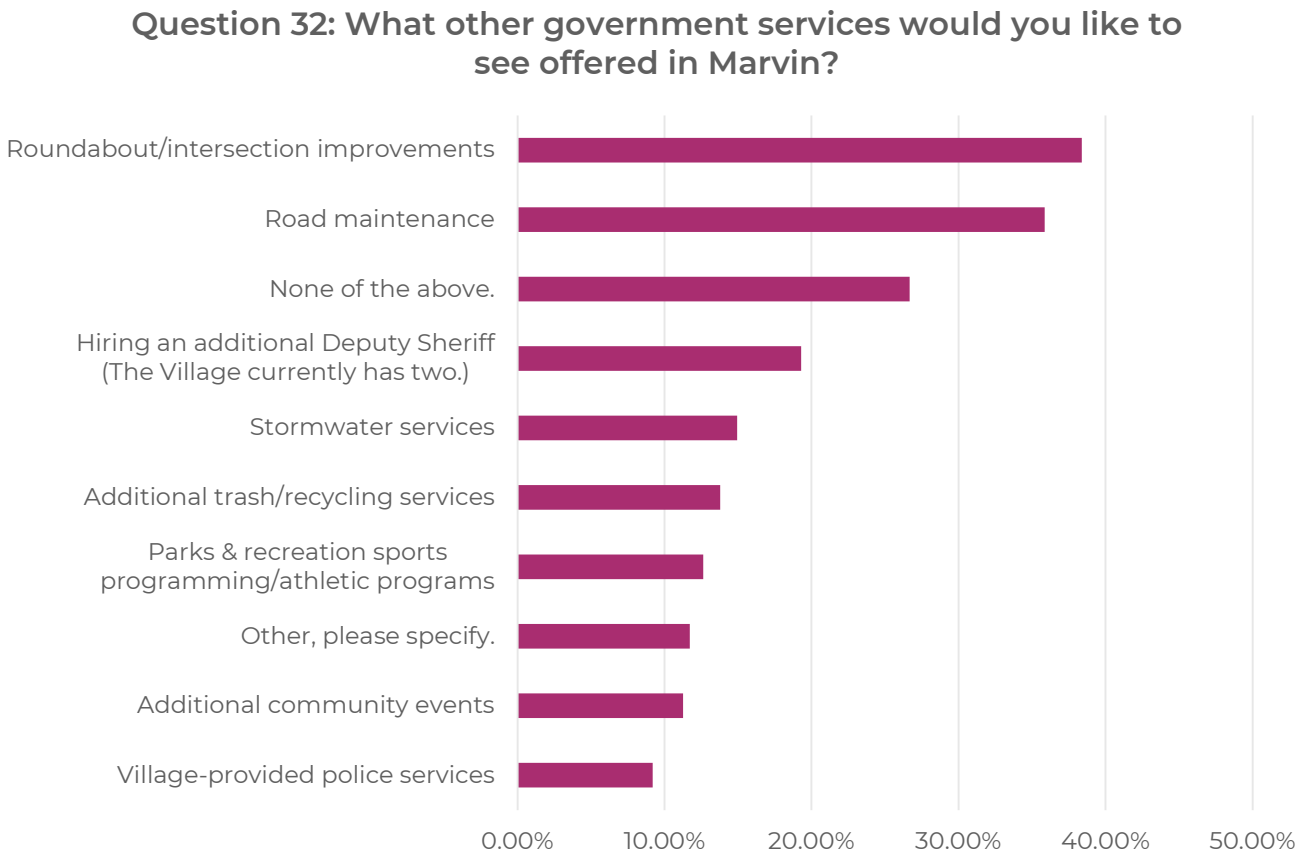
"Other" Response Themes:

- Plant exchange
- Youth activities
- Additional feedback:
    - Hold fewer events
    - Keep taxes low
    - Event options exist a short distance from Marvin

Section VI. Government Services & Projects

Residents prioritize intersection upgrades and road maintenance, are skeptical of adding grant-seeking staff, and hold mixed views on branding and wayfinding signage.

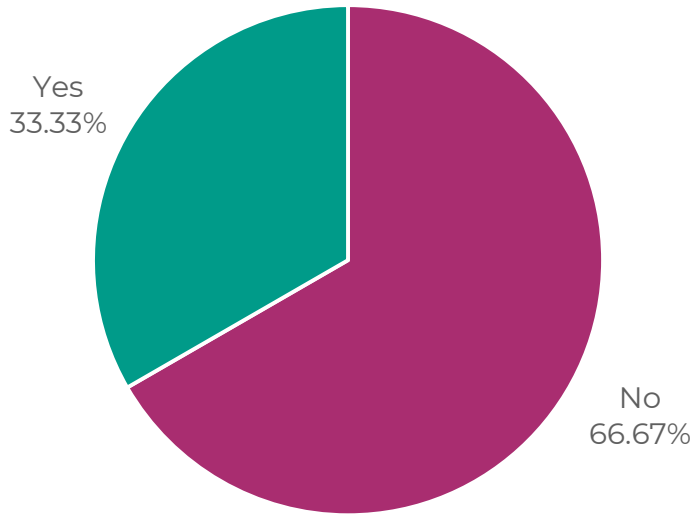
Perspectives on Expanding Government Services and Staffing



"Other" Response Themes:

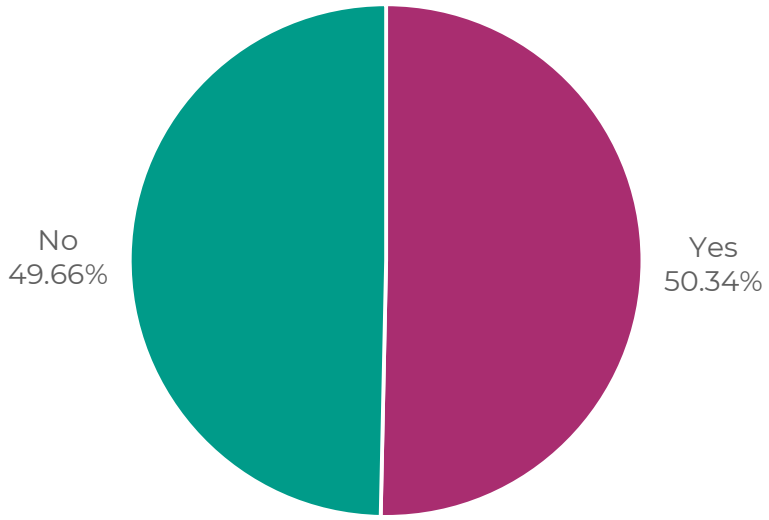
- Improvements at intersection of Waxhaw Marvin & Bonds Grove
- Bulky item pick up
- Post office
- Sidewalks
- Additional feedback:
    - Concern about tax increases

Question 33: Do you support a new position for staff dedicated solely to finding grants to fund larger projects?

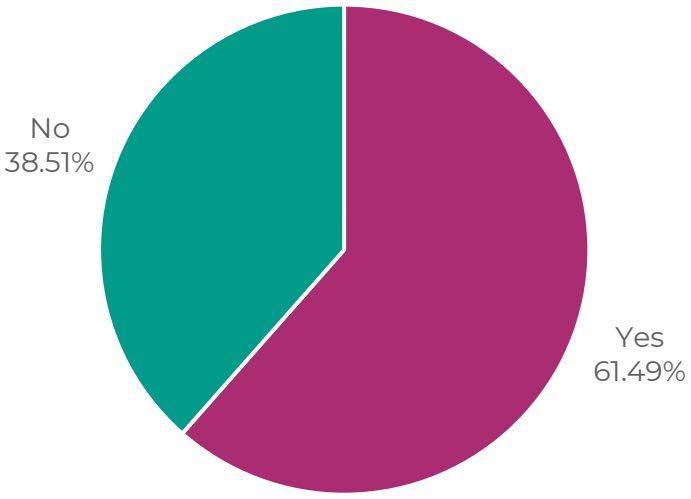


Feedback on Village Signage

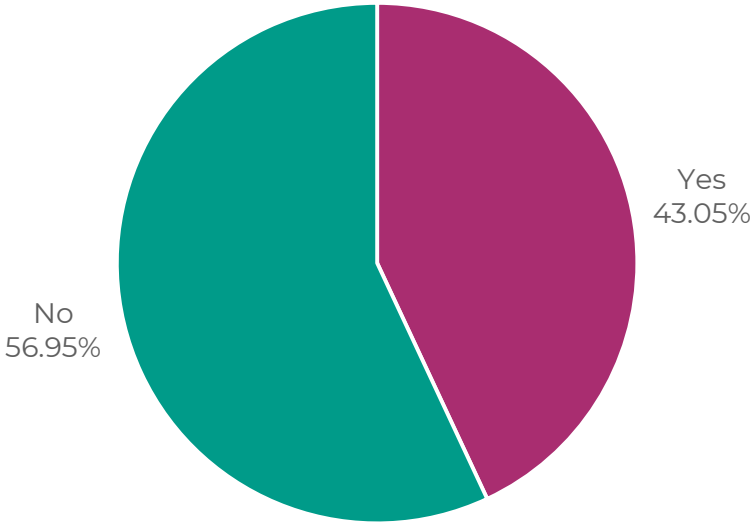
Question 36: Do you think Marvin directional wayfinding signs (directional and greenway navigational) are important to Marvin's look and establishing a unique sense of place?



Question 37: Do you think Village of Marvin monument/welcome signs are important to Marvin's look and establishing a unique sense of place? A depiction of the proposed welcome signage has been provided, as well as photos of current Marvin welcome signs.



Question 38. Do you want to see all Marvin street blades standardized for a cohesive look?



Reasons for Opposing the 2024 Bond Package

Open-Ended Response Themes

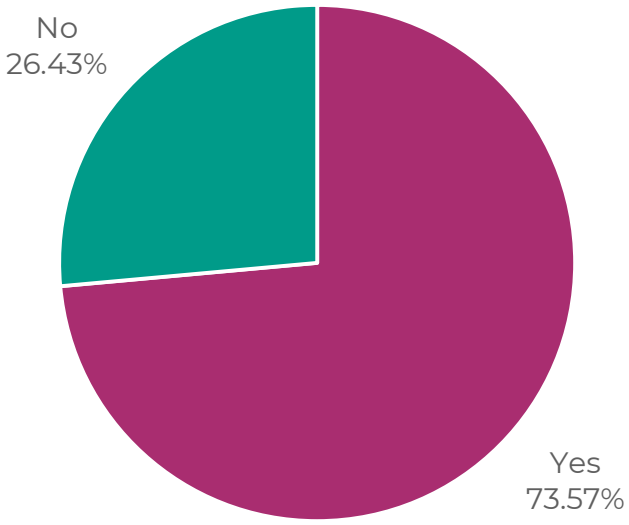
- Tax increase
- High project cost
- Village debt increase
- Disagreement with projects included in package
- Overdevelopment
- Limited public input
- Public safety and road safety concerns

Section VII. Communications

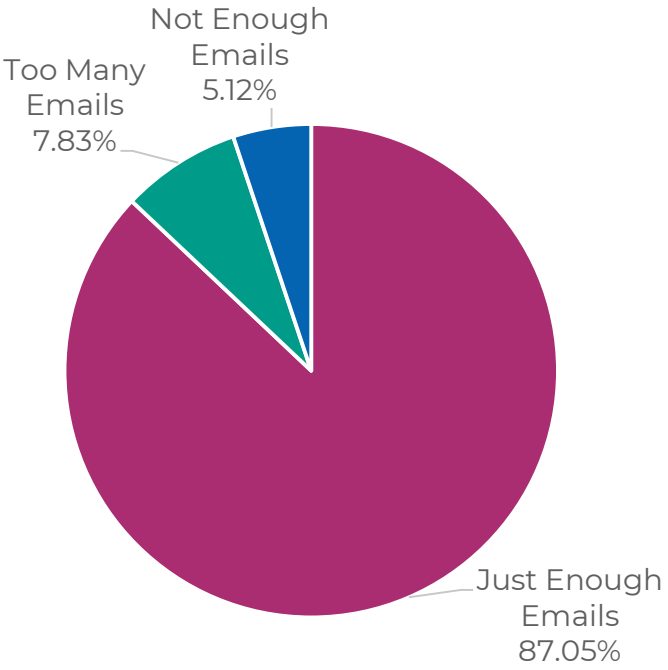
Email is the primary communication channel residents rely on to stay connected to the Village of Marvin. Residents express an interest in more project status transparency and practical updates.

Email Engagement

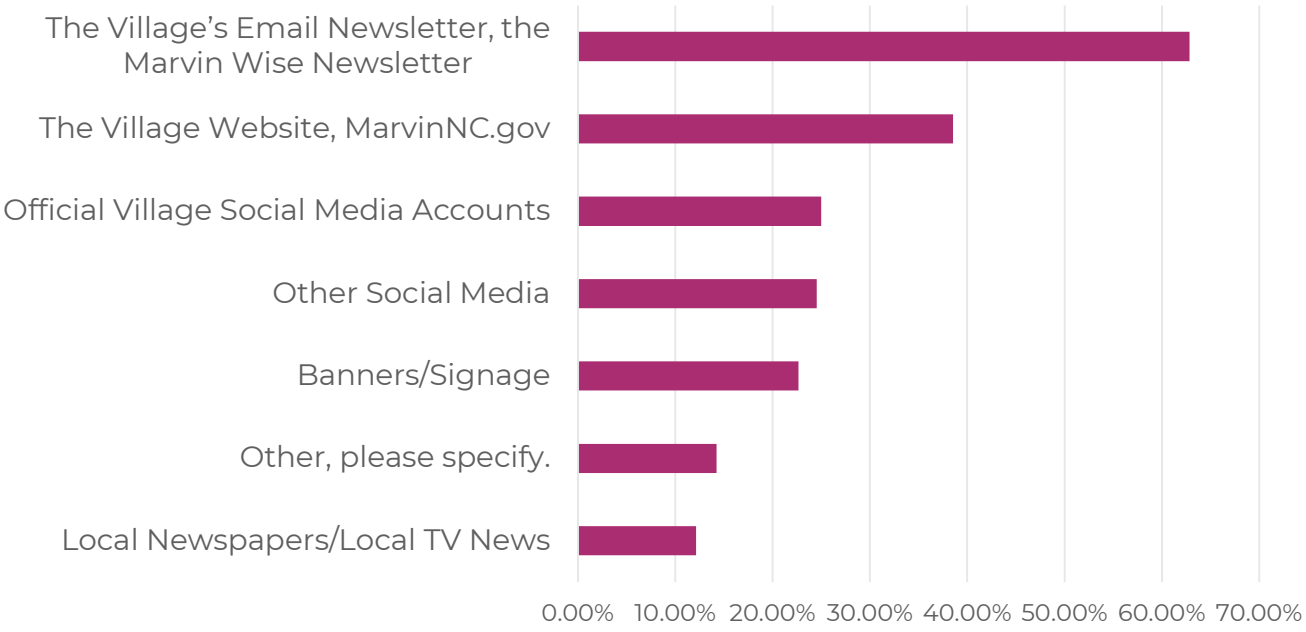
Question 41. Are you subscribed to receive emails from the Village (newsletters, meeting notices, event updates)? You can sign up through the homepage of MarvinNC.gov.



Question 42. If you are subscribed, what do you think of the frequency of emails sent from the Village government?



Question 46. Where do you receive your news/information about Marvin? Select all that apply.



"Other" Response Themes:

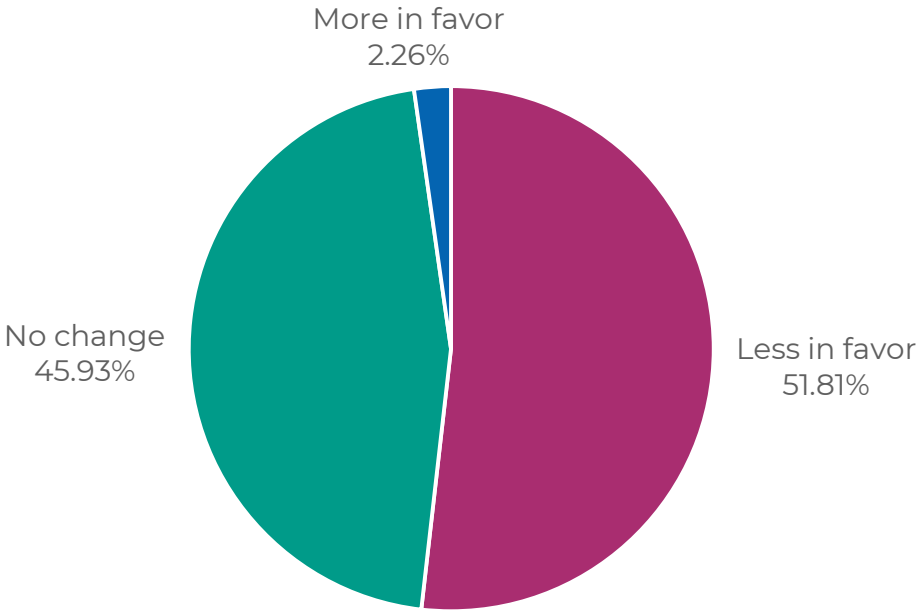
- Word of mouth – neighbors, friends, family
- HOA
- Council meetings
- Village Council/staff

Section VIII. Conclusion

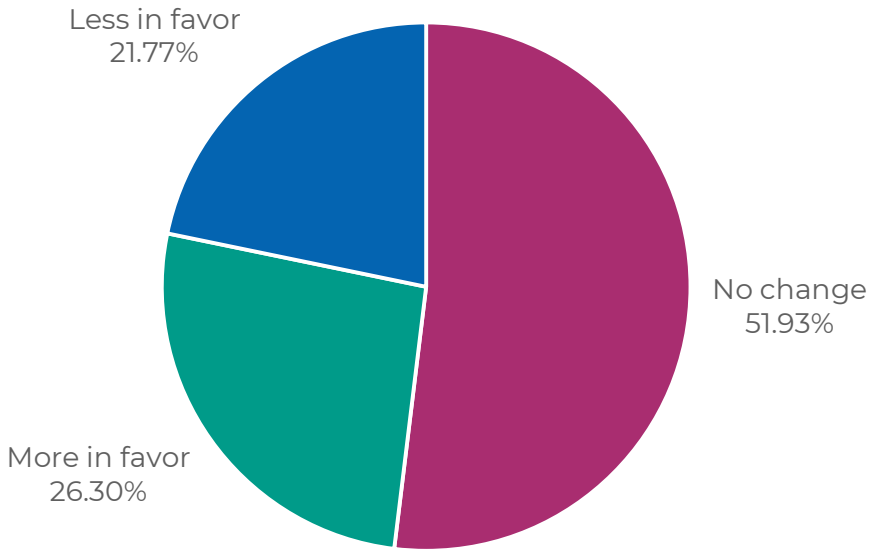
Resident support for new amenities is strongly influenced by how projects are funded. Favorability declines when costs are entirely taxpayer-funded, but increases significantly when grants or developer contributions offset expenses.

Perspectives on Amenity Funding Approaches

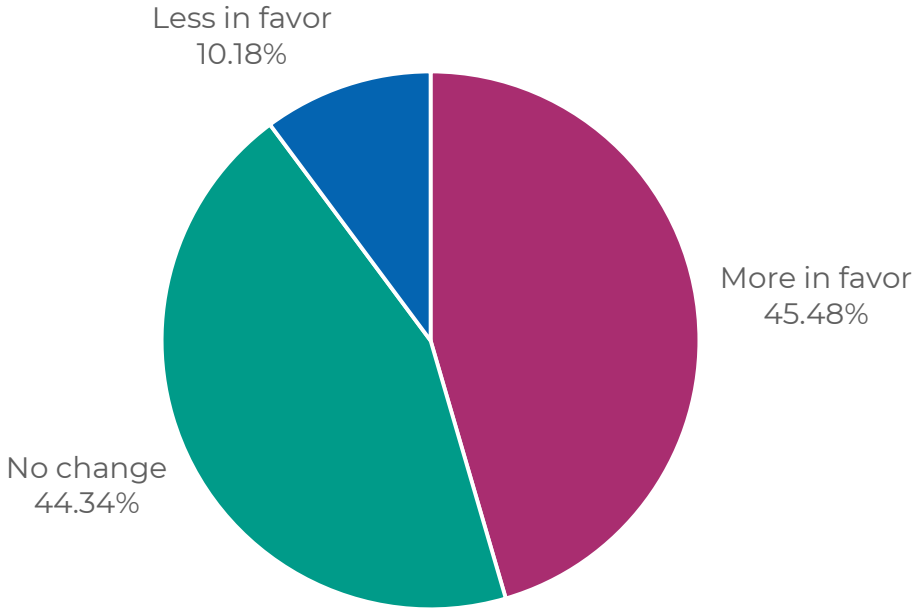
Question 49. Do your opinions change if new amenities are entirely taxpayer-funded?



Question 50. Do your opinions change if new amenities are partially taxpayer-funded in a grant match from federal, state, and/or other funding sources?



Question 51. Do your opinions change if new amenities are entirely funded by grant or as part of a development?



Key Cross-Cutting Trends

Across all survey sections, several overarching themes emerged that reflect residents' priorities and insights. These cross-cutting trends highlight common threads in feedback such as growth management, infrastructure needs, and the importance of preserving Marvin's rural character. The following list summarizes these key takeaways from the full set of responses.

- **Concerns about residential/commercial development** – Residents expressed strong interest in managing growth to avoid overdevelopment.
- **Traffic and road infrastructure challenges** – Road maintenance and intersection improvements were recurring priorities across multiple sections of the survey.
- **Desire to preserve small town, rural character** – Maintaining Marvin's natural feel emerged as a consistent theme.
- **Importance of parks and open space** – Residents value greenspace and passive recreation opportunities.
- **Concerns about funding sources and cost sensitivity** – When outside funding sources help cover the costs of new amenities, resident support increases compared to scenarios where projects are funded by taxpayers.
- **Moderate interest in new amenities** – While some additions are welcomed, large-scale facilities receive limited support.
- **Safety and connectivity balance** – Residents emphasized the need for safe pedestrian crossings while expressing caution about expanding walkable connections beyond their immediate neighborhoods.

CONCLUSION

Conducing community surveys is an important practice for local governments because it provides direct insight into residents' views, needs, and expectations. This information helps local leaders make informed decisions that reflect the community's priorities. Surveys offer a structured way to gather feedback that complements other public input methods while also providing an opportunity to examine emerging trends.

The Village of Marvin's 2025 community survey presents a snapshot of public perspectives and sentiments at a specific moment in time. This input provides valuable context for planning and policy decisions while acknowledging that community needs and opinions continue to evolve.

APPENDIX A: SURVEY QUESTIONS

This appendix presents the original survey questionnaire the Village of Marvin provided to the project team. Because the survey was administered through SurveyMonkey, the project team made necessary adjustments to the questionnaire format to ensure compatibility with the platform while preserving the intent of the Village's original questions.

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Village of Marvin

2025 Village of Marvin Community Survey

Approved by the Village Council with Revisions Recommended from Centralina on 7/31/25

Thank you for taking part in the 2025 Village of Marvin Community Survey. The results of this survey will guide the Village's strategic planning efforts and projects for years to come.

Section I. General

Please keep in mind that projects in the Village of Marvin may require a tax increase, as the Village is currently operating with a 5.63-cent tax rate.

1. What neighborhood do you live in? If not within a neighborhood, along what street do you live? *(Fill in the blank.)*

2. What are some of your reasons for living in the Village of Marvin? Select all that apply.
    a. Acreage
    b. Small Town Surroundings
    c. Low taxes
    d. Housing available
    e. Proximity to Charlotte
    f. Proximity to employment
    g. Proximity to family or friends
    h. Proximity to retail services
    i. Quality of schools
    j. Zoning and ordinance regulations
    k. Other, please specify. *(Comment box to allow multiple entries.)*

3. Please rank the biggest issues facing Marvin today:
    a. Commercial development
    b. Lack of parks/greenways
    c. Population growth
    d. Residential development
    e. Road infrastructure
    f. Safety
    g. Traffic volume/speeding
    h. Other, please specify. *(Comment box to allow multiple entries.)*

[End of Section I. General]

Section II. Environment/Greenspace

For purposes of this survey, greenspace is defined as predominantly undeveloped "green" areas that may include low impact-built elements, such as trails or parks, or be left completely natural. Please keep in mind that projects in the Village of Marvin may require a tax increase, as the Village is currently operating with a 5.63-cent tax rate.

4. Does Marvin have enough greenspace?
    a. Too much
    b. Just right
    c. Not enough

5. How important is it for the Village of Marvin to buy land to preserve?
    a. Very
    b. Somewhat
    c. Not very

6. How should greenspace in Marvin be utilized? Select all that apply.
    a. Greenways/trails to provide recreation and off-street connectivity between neighborhoods and amenities.
    b. Passive parks with lawns and minor built elements like benches, picnic tables, educational signage.
    c. Active parks for recreational activities such as disc golf, playgrounds, sand-based courts (bocce, volleyball, horseshoes, etc.), fitness stations or other activities that require relatively low environmental impact-built elements.
    d. No use at all. Keep it completely natural.

7. What do you consider to be the most important issues related to the Village's environmental and natural resources? *(Rank from most to least important.)*
    a. Maintaining tree canopy
    b. Land Conservation
    c. Improving public access to outdoor recreation
    d. Stormwater management for developed properties
    e. Preserving wildlife habitat
    f. None of the above
    g. Other, please specify. *(Comment box to allow multiple entries.)*

[End of Section II. Environment/Greenspace]

Section III. Greenways & Trails

For purposes of this survey, greenways are linear green spaces with trails that provide connectivity between neighborhoods, parks, schools and other community destinations as well as fitness/recreation. Please keep in mind that projects in the Village of Marvin may require a tax increase, as the Village is currently operating with a 5.63-cent tax rate.

8. Do you currently utilize any Village of Marvin Parks and/or Trails? *(Logic, if "No" is selected, don't show next question).*
    a. Yes
    b. No

9. If you use the Village Parks and Trails, how do you use them? *(Fill in the blank.)*

10. Are Greenways/Walking Trails important to you?
    a. Yes
    b. No

11. Is walkable connectivity to neighborhoods, schools, and parks/amenities important to you?
    a. Yes
    b. No

12. Why is or is not walkable connectivity important to you? *(Fill in the blank.)*

13. Are you familiar with the 2020 Parks and Greenways Master Plan? *(Logic, if "No" is selected, don't show next question).*
    a. Yes
    b. No

14. If you are familiar with the 2020 Parks and Greenways Master Plan, what do you think of the number of proposed and completed trails?
    a. There should be more trails than the ones proposed
    b. The proposed number of trails is just right
    c. There should be fewer trails than those proposed

15. What improvements would you like to see on current trails/greenways? Select all that apply.
    a. Adding lights
    b. Adding safety call boxes
    c. Crosswalks (when trails cross roadways)
    d. Hard surface trails (concrete or asphalt)
    e. Hours of operation
    f. Increased police patrols
    g. More dog waste pick up stations
    h. Nothing, they are fine as they are
    i. Other, please specify. *(Comment box to allow multiple entries.)*

16. For what activities do you currently use greenways/trails and for what activities would you like greenway/trails to be designed? Select all that apply.
    a. Bike riding
    b. Equestrian use
    c. Fitness stations
    d. Jogging/running
    e. Walking
    f. None of the above
    g. Other, please specify. *(Comment box to allow multiple entries.)*

[End of Section III. Trails and Greenways]

Section IV. Parks

Currently Marvin has one developed park (Marvin Efird Park), one under development (Village Hall Park), and two additional parks without development proposals (Marvin Gardens/Publix Pocket Park, Heritage Pocket Park). Please keep in mind that projects in the Village of Marvin may require a tax increase, as the Village is currently operating with a 5.63-cent tax rate.

17. Would you like to see more parks, open space, or recreation amenities in Marvin?
    a. Yes
    b. No

18. How do you feel about the number of parks, open space, and recreational amenities in the Village of Marvin?
    a. Too Many
    b. Just right
    c. Not enough

19. If you have visited Marvin Efird Park recently, for what reason? *(Fill in the blank.)*

20. What amenities would you like to see in Marvin parks? Select all that apply.
    a. Athletic fields
    b. Chess tables
    c. Community gardens
    d. Demonstration garden
    e. Disc golf
    f. Dog Park
    g. Educational stations/signage
    h. Event lawns (used for concerts/movie series or markets)
    i. Fitness stations
    j. Picnic tables
    k. Playgrounds
    l. Sand pits for bocce or horseshoes
    m. Sand volleyball courts
    n. Small amphitheater or event stage
    o. Tennis/pickleball courts
    p. None of the above
    q. Other, please specify. *(Comment box to allow multiple entries.)*

21. What is your preferred method to travel to the parks?
    a. I prefer to drive and would like there to be parking
    b. I prefer to walk via street side trails/sidewalks
    c. I prefer to use internal (non-street side) trails/greenways

[End of Section IV. Parks]

Section V. Recreation & Community Events

Please keep in mind that projects in the Village of Marvin may require a tax increase, as the Village is currently operating with a 5.63-cent tax rate.

22. Are you currently a member of a recreation/fitness center or a country club?
    a. Yes
    b. No

23. Do you have any interest in partnering with other municipalities for a sports complex or aquatic center? *(Logic, if "No" is selected, don't show next question).*
    a. Yes, both
    b. Yes, sports complex
    c. Yes, aquatic center
    d. No

24. If so, what sports/activities would you be most interested in? *(Fill in the blank.)*

25. Are you interested in the Village of Marvin building a community center with rooms for fitness/educational classes, an indoor sport courts, fitness facilities, etc. *(Logic, if "No" is selected, don't show next question).*
    a. Yes
    b. No

26. If so, what would you like it to include? *(Fill in the blank.)*

27. Are you pleased with the number of events held in Marvin on an annual basis?
    a. Yes
    b. No

28. What events, if any, would you like to see held in Marvin annually? Select all that apply.
    a. Car show
    b. Concert/live music series
    c. Farmer's market
    d. Holiday market
    e. Holiday related events such as Easter Egg Hunt, Trick or Treat, or Tree Lighting
    f. Marvin Day
    g. Stargazing
    h. Summer camp activities
    i. Summer movie nights
    j. Tournaments (Cornhole, horseshoes, cook-offs, etc.)
    k. None of the above
    l. Other, please specify. *(Comment box to allow multiple entries.)*

[End of Section V. Recreation & Community Events]

Section VI. Government Services & Projects

Please keep in mind that projects in the Village of Marvin may require a tax increase, as the Village is currently operating with a 5.63-cent tax rate.

29. What other government services would you like to see offered in Marvin?
    a. Additional community events
    b. Additional trash/recycling services
    c. Hiring an additional Deputy Sheriff (The Village currently has two.)
    d. Road Maintenance
    e. Roundabout/intersection improvements
    f. Parks & Recreation Sports Programming/Athletic Programs
    g. Stormwater services
    h. Village-provided police services
    i. Village-provided water/sewer utilities
    j. None of the above.
    k. Other, please specify. *(Comment box to allow multiple entries.)*

30. Do you support a new position for staff dedicated solely to finding grants to fund larger projects?
    a. Yes
    b. No

31. In the past, the Village has hired off-duty officers to direct traffic at high-traffic intersections, including at the New Town / Marvin Road intersection (before the construction of the roundabout). Would you be interested in seeing deputies at more critical intersections in the future? *(Logic, if "No" is selected, don't show next question).*
    a. Yes
    b. No

32. If yes, at which intersections? *(Fill in the blank.)*

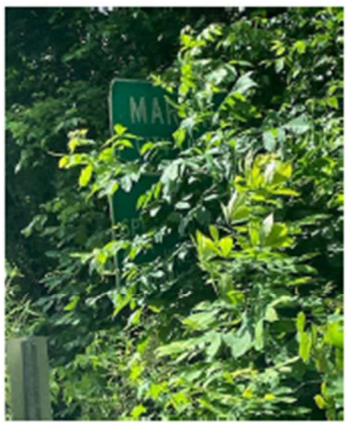
33. Do you think Marvin directional wayfinding signs (directional and greenway navigational) are important to Marvin's look and establishing a unique sense of place?
    a. Yes
    b. No



34. Do you think Village of Marvin monument/welcome signs are important to Marvin's look and establishing a unique sense of place? A depiction of the proposed welcome signage has been provided, as well as photos of current Marvin welcome signs.
    a. Yes
    b. No







35. Do you want to see all Marvin street blades standardized for a cohesive look?
    a. Yes
    b. No



36. The recent Marvin bond package was not approved by Marvin voters on March 5, 2024. If you voted against the bonds, what was your primary reason? *(Fill in the blank.)*

37. What do you think about a limited number of townhomes in Marvin? *(Fill in the blank.)*

[End of Section VI. Government Services & Projects]

Section VII. Communications

Please keep in mind that projects in the Village of Marvin may require a tax increase, as the Village is currently operating with a 5.63-cent tax rate.

38. Are you subscribed to receive emails from the Village (newsletters, meeting notices, event updates)? You can sign up through the homepage of MarvinNC.gov. *(Logic, if "No" is selected, don't show next question).*
    a. Yes
    b. No

39. If you are subscribed, what do you think of the frequency of emails sent from the Village government? *(Logic, if "a" or "b" is selected, don't show next question).*
    a. Too Many Emails
    b. Just Enough Emails
    c. Not Enough Emails

40. If you are not subscribed to emails from Marvin, or wish to see more emails, what types of information would you find most beneficial or informative? *(Fill in the blank.)*

41. What would you like to see added to the Marvin Wise Newsletter? *(Fill in the blank.)*

42. Do you follow the Village of Marvin on social media (Facebook, Instagram, and YouTube)?
    a. Yes
    b. No

43. Where do you receive your news/information about Marvin? Select all that apply.
    a. The Village's Email Newsletter, the Marvin Wise Newsletter
    b. Official Village Social Media Accounts
    c. Other Social Media
    d. The Village Website, MarvinNC.gov
    e. Local Newspapers/Local TV News
    f. Banners/Signage
    g. Other, please specify. *(Comment box to allow multiple entries.)*

44. Are there any features or content that you would like to see on MarvinNC.gov? *(Fill in the blank.)*

45. How can the Village better communicate with residents? *(Fill in the blank.)*

[End of Section VII. Communications]

Section VIII. Conclusion

46. Do your opinions change if new amenities are entirely taxpayer-funded?
    a. More in favor
    b. No change
    c. Less in favor

47. Do your opinions change if new amenities are partially taxpayer-funded in a grant match from federal, state, and/or other funding sources?
    a. More in favor
    b. No change
    c. Less in favor

48. Do your opinions change if new amenities are entirely funded by grant or as part of a development?
    a. More in favor
    b. No change
    c. Less in favor

49. What makes Marvin a great place to live? *(Fill in the blank.)*

50. Thank you for participating in the 2025 Village of Marvin Community Survey. If you would like to contribute any additional comments, please enter them in the box provided below. If you have an interest in volunteering with the Village, please leave your contact information and someone will contact you. *(Comment box to allow multiple entries.)*

[End of 2025 Village of Marvin Community Survey]

APPENDIX B: DETAILED SURVEY FINDINGS

Overview

This appendix presents the full set of analyzed responses for each survey question organized by the eight survey sections. It includes charts and tables for the questions included in the main analysis.

Question 1 collected respondents' unique identifiers. Since those responses were used for administrative purposes, they are not included in this appendix.

How to Interpret the Data

Charts and tables in this appendix present the full range of analyzed responses to multiple choice and ranking questions. For questions that asked respondents to rank issues or priorities, the scores shown represent the average position assigned by respondents. Higher scores indicate items ranked as most important, while lower scores reflect items ranked lower in priority.

Responses to open-ended questions are summarized as themes rather than listed verbatim to improve readability focus on key insights. To improve readability, the most frequently mentioned themes in responses to open-ended questions are bolded.

Section I: General

Question 2. What neighborhood do you live in? If not within a neighborhood, along what street do you live?

Neighborhoods Represented in Responses

Amber Meadows
Beechwood
Belle Grove
Bridle Path Estates
Broadmoor
Canterfield Creek
Cottages at Marvin
Courtyards at Marvin
Estates at Marvin
Branch
Farms of Meadowlark
Firethorne
Gates at Marvin
Heritage at Marvin
Heritage Oak Ln.
Innisbrook at
Firethorne
Marvin Creek
Marvin Estates
Marvin Rd.
Meadowlark Ln.
New Town Rd.
Oak Brook Estates
Preserve at Marvin
Providence Downs
Providence Estates
Providence Glen
Providence Ridge
Robinwood
Sedgefield
Therrell Farms
Tullamore
Valhalla Farms
Waxhaw-Marvin Rd.
Weddington Chase
Willow Creek
Woodland Forest Dr.
Wyndham Hall
Wyndmoor

Question 3. What are some of your reasons for living in the Village of Marvin? Select all that apply.

Response Options	Response Percentage	Number of Responses
Quality of schools	69.54%	331
Acreage	59.66%	284
Low taxes	59.03%	281
Small town surroundings	56.51%	269
Proximity to Charlotte	46.01%	219
Zoning and ordinance regulations	26.68%	127
Proximity to family or friends	19.96%	95
Other, please specify.	18.91%	90
Proximity to retail services	17.65%	84
Proximity to employment	13.87%	66
Housing available	9.45%	45
	Answered	**476**
	Skipped	**1**

"Other" Response Themes:

- Greenspace
- Nature/trees
- Rural feel
- Low density housing (one-acre minimum lots)
- Limited commercial development
- Sense of safety
- Neighborhood/house appeal
- Established roots/community ties

Question 4. Please rank the biggest issues facing Marvin today. Drag and drop the options or use the up/down arrows to rank them from most to least preferred. 1 = most preferred, and 8 = least preferred.

Response Options	Score
Road infrastructure	5.64
Population growth	5.60
Residential development	5.34
Traffic volume/speeding	5.28
Commercial development	5.06
Lack of parks/greenways	3.67
Safety	3.30
Other	2.12
Answered	**474**
Skipped	**3**

Question 5. Please describe the "Other" issue you identified in the previous question.

"Other" Response Themes:

- Taxes
- Village leadership
- Community character and identity
- Zoning ordinances

Section II: Environment/Greenspace

Question 6. Does Marvin have enough greenspace?

Response Options	Response Percentages	Number of Responses
Just right	57.73%	269
Not enough	37.55%	175
Too much	4.72%	22
	Answered	**466**
	Skipped	**11**

Question 7. How important is it for the Village of Marvin to buy land to preserve?

Response Options	Response Percentages	Number of Responses
Somewhat	36.64%	170
Very	35.34%	164
Not very	28.02%	130
	Answered	**464**
	Skipped	**13**

Question 8. How should greenspace in Marvin be utilized? Select all that apply.

Answer Choices	Responses Percentages	Number of Responses
No use at all. Keep it completely natural.	47.10%	219
Greenways/trails to provide recreation and off-street connectivity between neighborhoods and amenities.	43.87%	204
Passive parks with lawns and minor built elements like benches, picnic tables, educational signage.	28.60%	133
Active parks for recreational activities such as disc golf, playgrounds, sand-based courts (bocce, volleyball, horseshoes, etc.), fitness stations or other activities that require relatively low environmental impact-built elements.	24.09%	112
	Answered	**465**
	Skipped	**12**

Question 9. What do you consider to be the most important issues related to the Village's environmental and natural resources? Drag and drop the options or use the up/down arrows to rank them from most to least preferred. 1 = most preferred, and 7 = least preferred.

Response Options	Score
Maintaining tree canopy	5.78
Land Conservation	5.52
Stormwater management for developed properties	4.54
Preserving wildlife habitat	4.5
Improving public access to outdoor recreation	3.84
None of the above	2.23
Other	1.59
Answered	**445**
Skipped	**32**

Question 10. Please describe the "Other" issue you identified in the previous question.

"Other" Response Themes:

- Taxes/funding green projects
- Pedestrian infrastructure
- Managed growth/development
- Preserving rural feel

Section III: Greenways & Trails

Question 11. Do you currently utilize any Village of Marvin Parks and/or Trails?

Response Options	Response Percentages	Number of Responses
Yes	52.55%	247
No	47.45%	223
	Answered	**470**
	Skipped	**7**

Question 12. If you use the Village Parks and Trails, how do you use them?

Open-Ended Response Themes

- Walking and running activities – fitness, dog walks
- Biking and cycling
- Children's recreation
- Attending community events
- Picnicking
- Disc golf
- Enjoying nature

Question 13. Are Greenways/Walking Trails important to you?

Response Options	Response Percentages	Number of Responses
Yes	53.48%	246
No	46.52%	214
	Answered	**460**
	Skipped	**17**

Question 14. Is walkable connectivity to neighborhoods, schools, and parks/amenities important to you?

Response Options	Response Percentages	Number of Responses
Yes	44.35%	204
No	55.65%	256
	Answered	**460**
	Skipped	**17**

Question 15. Why is or is not walkable connectivity important to you?

Open-Ended Response Themes

- Why it's important
  - Encourages interaction between neighbors/creates sense of community
  - Have a safe place to walk
  - Physical activity/health
  - Reduces vehicle traffic
  - Environmental impact
  - Connection with nature
- Why it's not important
  - Alternatives are available - Neighborhoods/HOAs already offer private walking spaces
  - Convenience of driving
  - Property safety and privacy concerns
  - Large lot size reduces need for trails

Question 16. Are you familiar with the 2020 Parks and Greenways Master Plan?

Response Options	Response Percentages	Number of Responses
Yes	50.32%	233
No	49.68%	230
	Answered	**463**
	Skipped	**14**

Question 17. If you are familiar with the 2020 Parks and Greenways Master Plan, what do you think of the number of proposed and completed trails?

Response Options	Response Percentages	Number of Responses
There should be fewer trails than those proposed	59.05%	137
The proposed number of trails is just right	27.59%	64
There should be more trails than the ones proposed	13.36%	31
	Answered	**232**
	Skipped	**245**

Question 18. What improvements would you like to see on current trails/greenways? Select all that apply.

Response Options	Response Options	Number of Responses
Crosswalks (when trails cross roadways)	36.49%	162
Nothing, they are fine as they are	34.23%	152
Adding lights	27.70%	123
Hard surface trails (concrete or asphalt)	23.65%	105
Adding safety call boxes	20.05%	89
More dog waste pick up stations	19.37%	86
Other, please specify.	18.47%	82
Increased police patrols	17.57%	78
Hours of operation	8.33%	37
	Answered	**444**
	Skipped	**33**

"Other" Response Themes:

- More trails and connectivity between neighborhoods
- Completing the easements on existing trails
- Drainage issue behind Marvin Creek
- No additional trails needed
- Signage – access points, safety
- Benches
- Concern about cost of improvements

Question 19. For what activities do you currently use greenways/trails and for what activities would you like greenway/trails to be designed? Select all that apply.

Response Options	Response Percentages	Number of Responses
Walking	62.06%	283
None of the above	33.77%	154
Jogging/running	32.02%	146
Bike riding	27.41%	125
Other, please specify.	7.02%	32
Fitness stations	4.82%	22
Equestrian use	2.63%	12
	Answered	**456**
	Skipped	**21**

"Other" Response Themes:

- Dog walking
- Scooter riding
- Golf carts
- Concern about funding additional greenways/trails

Section IV. Parks

Question 20. Would you like to see more parks, open space, or recreation amenities in Marvin?

Response Options	Response Percentages	Number of Reponses
No	64.62%	294
Yes	35.38%	161
	Answered	**455**
	Skipped	**22**

Question 21. How do you feel about the number of parks, open space, and recreational amenities in the Village of Marvin?

Response Options	Response Percentages	Number of Reponses
Just right	60.35%	274
Not enough	28.41%	129
Too Many	11.23%	51
	Answered	**454**
	Skipped	**23**

Question 22. If you have visited Marvin Efird Park recently, for what reason?

Open-Ended Response Themes

- Walking activities – including dog walking
- Community and cultural events – e.g., Halloween, Arbor Day, Christmas tree lighting, car show
- Children's play and parties
- Family and group recreation
- Photography
- Sports activities – e.g., disc golf, soccer
- Hosting events – e.g., birthday parties
- Nature and scenery appreciation
- Physical exercise
- Attending meetings
- Community volunteering and projects
- Gardening

Question 23. What amenities would you like to see in Marvin parks? Select all that apply.

Response Options	Response Percentages	Number of Responses
None of the above	31.67%	140
Playgrounds	30.09%	133
Picnic tables	27.83%	123
Tennis/pickleball courts	25.79%	114
Event lawns (used for concerts/movie series or markets)	24.21%	107
Dog Park	21.04%	93
Community gardens	18.78%	83
Athletic fields	18.10%	80
Small amphitheater or event stage	15.16%	67
Other, please specify.	14.48%	64
Disc golf	9.73%	43
Fitness stations	9.28%	41
Sand volleyball courts	8.14%	36
Sand pits for bocce or horseshoes	7.69%	34
Educational stations/signage	5.43%	24
Demonstration garden	4.98%	22
Chess tables	4.07%	18
	Answered	**442**
	Skipped	**35**

"Other" Response Themes

- Benches
- Small gathering/event space
- Bike trails
- Basketball court
- Restrooms
- Keeping the parks as they currently are; noted that many neighborhoods have amenities

Question 24. What is your preferred method to travel to the parks?

Response Options	Response Percentages	Number of Responses
I prefer to drive and would like there to be parking	71.19%	294
I prefer to walk via street side trails/sidewalks	15.25%	63
I prefer to use internal (non-street side) trails/greenways	13.56%	56
	Answered	**413**
	Skipped	**64**

Section V. Recreation & Community Events

Question 25. Are you currently a member of a recreation/fitness center or a country club?

Response Options	Response Percentages	Number of Responses
No	51.75%	237
Yes	48.25%	221
	Answered	**458**
	Skipped	**19**

Question 26. Do you have any interest in partnering with other municipalities for a sports complex or aquatic center?

Response Options	Response Percentages	Number of Responses
No	72.93%	334
Yes, both	17.03%	78
Yes, sports complex	6.11%	28
Yes, aquatic center	3.93%	18
	Answered	**458**
	Skipped	**19**

Question 27. If so, what sports/activities would you be most interested in?

Open-Ended Response Themes

- Swimming/aquatics
- Pickleball
- Tennis
- Soccer
- Basketball
- Baseball/batting cage
- Fitness center/classes/weightlifting
- Football/flag football
- Volleyball
- Golf
- Lacrosse
- Badminton
- Softball
- Biking
- Billiards
- Bocce
- Cooking classes
- Cricket
- Fencing
- Field hockey

Question 28. Are you interested in the Village of Marvin building a community center with rooms for fitness/educational classes, an indoor sport courts, fitness facilities, etc.?

Response Options	Response Percentages	Number of Responses
No	74.67%	342
Yes	25.33%	116
	Answered	**458**
	Skipped	**19**

Question 29. If so, what would you like it to include?

Open-Ended Response Themes

- Sport courts
  - Tennis/pickleball courts
  - Basketball courts
  - Volleyball courts
- Pool/indoor pool
- Fitness center
- Educational classes
  - Art classes
  - Cooking classes
- Fitness classes - yoga
- Gym/weight room
- Meeting room
- Youth sports

Question 30. Are you pleased with the number of events held in Marvin on an annual basis?

Response Options	Response Percentages	Number of Responses
Yes	83.33%	360
No	16.67%	72
	Answered	**432**
	Skipped	**45**

Question 31. What events, if any, would you like to see held in Marvin annually? Select all that apply.

Response Options	Response Percentages	Number of Responses
Farmer's market	57.14%	252
Holiday market	36.96%	163
Holiday related events such as Easter Egg Hunt, Trick or Treat, or Tree Lighting	30.61%	135
Concert/live music series	29.71%	131
Marvin Day	22.68%	100
None of the above	21.54%	95
Summer movie nights	21.32%	94
Car show	15.65%	69
Tournaments (Cornhole, horseshoes, cook-offs, etc.)	14.06%	62
Stargazing	13.38%	59
Summer camp activities	9.98%	44
Other, please specify.	8.84%	39
	Answered	**441**
	Skipped	**36**

"Other" Response Themes:

- Plant exchange
- Youth activities
- Additional feedback:
    - Hold fewer events
    - Keep taxes low
    - Event options exist a short distance from Marvin

Section VI. Government Services & Projects

Question 32. What other government services would you like to see offered in Marvin?

Response Options	Response Percentages	Number of Responses
Roundabout/intersection improvements	38.39%	167
Road maintenance	35.86%	156
None of the above.	26.67%	116
Hiring an additional Deputy Sheriff (The Village currently has two.)	19.31%	84
Stormwater services	14.94%	65
Additional trash/recycling services	13.79%	60
Parks & recreation sports programming/athletic programs	12.64%	55
Other, please specify.	11.72%	51
Additional community events	11.26%	49
Village-provided police services	9.20%	40
Village-provided water/sewer utilities	6.44%	28
	Answered	**435**
	Skipped	**42**

"Other" Response Themes:

- Improvements at intersection of Waxhaw Marvin & Bonds Grove
- Bulky item pick up
- Post office
- Sidewalks
- Additional feedback:
    - Concern about tax increases

Question 33. Do you support a new position for staff dedicated solely to finding grants to fund larger projects?

Response Options	Response Percentages	Number of Responses
No	66.67%	292
Yes	33.33%	146
	Answered	438
	Skipped	39

Question 34. In the past, the Village has hired off-duty officers to direct traffic at high-traffic intersections, including at the New Town / Marvin Road intersection (before the construction of the roundabout). Would you be interested in seeing deputies at more critical intersections in the future?

Response Options	Response Percentages	Number of Responses
No	55.95%	254
Yes	44.05%	200
	Answered	**454**
	Skipped	**23**

Question 35. If yes, at which intersections?

Names of Intersections Provided in Responses

- Waxhaw Marvin Rd. & Bonds Grove Church Rd.
- Bonds Grove Church Rd. & Providence Rd.
- Waxhaw Marvin & Stacy Howie Rd.
- Joe Kerr Rd. & Marvin Rd.
- Joe Kerr Rd. & Marvin School Rd.
- New Town Rd. & Crane Rd.
- Providence Rd. & New Town Rd.

Question 36. Do you think Marvin directional wayfinding signs (directional and greenway navigational) are important to Marvin's look and establishing a unique sense of place?

Response Options	Response Percentages	Number of Responses
Yes	50.34%	225
No	49.66%	222
	Answered	**447**
	Skipped	**30**

Question 37. Do you think Village of Marvin monument/welcome signs are important to Marvin's look and establishing a unique sense of place? A depiction of the proposed welcome signage has been provided, as well as photos of current Marvin welcome signs.

Response Options	Response Percentages	Number of Responses
Yes	61.49%	273
No	38.51%	171
	Answered	**444**
	Skipped	**33**

Question 38. Do you want to see all Marvin street blades standardized for a cohesive look?

Response Options	Response Percentages	Number of Responses
No	56.95%	254
Yes	43.05%	192
	Answered	**446**
	Skipped	**31**

Question 39. The recent Marvin bond package was not approved by Marvin voters on March 5, 2024. If you voted against the bonds, what was your primary reason?

Open-Ended Response Themes:

- Tax increase
- High project cost
- Village debt increase
- Disagreement with projects included in package
- Overdevelopment
- Limited public input
- Public safety and road safety concerns

Question 40. What do you think about a limited number of townhomes in Marvin?

Open-Ended Response Sentiment	Approximate Percentage of Responses	Common Themes in Open-Ended Responses
Negative	70%	• Preference for low-density housing • Traffic concerns • Changes to community character • Townhomes available nearby
Positive	~27%	• Limited to certain locations • Age-restricted – i.e., 55+
Neutral	~3%	• More information needed

Sentiment categories are based on coded open-ended responses. Percentages are approximate and directional.

Section VII. Communications

Question 41. Are you subscribed to receive emails from the Village (newsletters, meeting notices, event updates)? You can sign up through the homepage of MarvinNC.gov.

Response Options	Response Percentages	Number of Responses
Yes	73.57%	334
No	26.43%	120
	Answered	**454**
	Skipped	**23**

Question 42. If you are subscribed, what do you think of the frequency of emails sent from the Village government?

Response Options	Response Percentages	Number of Responses
Just Enough Emails	87.05%	289
Too Many Emails	7.83%	26
Not Enough Emails	5.12%	17
	Answered	**332**
	Skipped	**145**

Question 43. If you are not subscribed to emails from Marvin, or wish to see more emails, what types of information would you find most beneficial or informative?

Open-Ended Response Themes:

- Community event announcements and activity schedule
- Updates on projects and initiatives – e.g., infrastructure, development/construction, safety
- Meeting summaries/synopses
- Meeting reminders
- Budget highlights and spending plans

Question 44. What would you like to see added to the Marvin Wise Newsletter?

Open-Ended Response Themes:

- Community events/activity schedule
- Employee/resident/business spotlight
- Candidate info
- Resident input/feedback question
- Project/development progress updates
- Community service opportunities
- Marvin Heritage district news
- Village of Marvin success highlights
- Local issues and impacts
- Council meeting summaries
- Upcoming zoning requests and ordinance details
- Spending updates
- Street/road improvement announcements

- Additional feedback
    - Formatting adjustments to enhance readability – e.g., increase font size
    - Substantive, locally-focused updates

Question 45. Do you follow the Village of Marvin on social media (Facebook, Instagram, and YouTube)?

Response Options	Response Percentages	Number of Responses
No	61.70%	269
Yes	38.30%	167
	Answered	**436**
	Skipped	**41**

Question 46. Where do you receive your news/information about Marvin? Select all that apply.

Response Options	Response Percentages	Number of Responses
The Village's Email Newsletter, the Marvin Wise Newsletter	62.85%	269
The Village Website, MarvinNC.gov	38.55%	165
Official Village Social Media Accounts	25.00%	107
Other Social Media	24.53%	105
Banners/Signage	22.66%	97
Other, please specify.	14.25%	61
Local Newspapers/Local TV News	12.15%	52
	Answered	**428**
	Skipped	**49**

"Other" Response Themes:

- Word of mouth – neighbors, friends, family
- HOA
- Council meetings
- Village Council/staff

Question 47. Are there any features or content that you would like to see on MarvinNC.gov?

Open-Ended Response Themes:

- **No additional features requested**
- **Meeting agendas, minutes, votes & recordings**
- **Updates on zoning changes and development plans**
- **Financial summaries – spending, costs, tax information**
- More user-friendly layout
- Road, traffic & construction updates
- Events calendar & community activities
- Contact directory for Village elected officials and staff
- Ordinances and municipal code
- Feedback form
- FAQs/How-do-I guides
- Online forms, permits, and payment options
- Job posting and employment information
- School-related information

Question 48. How can the Village better communicate with residents?

Open-Ended Response Themes:

- Provide meeting summaries
- Promote newsletter
- Create public input opportunities – e.g., surveys, suggestion box, comment form
- Send mailers and postcards
- Leverage social media
- Create centralized events calendar
- Leverage HOAs and neighborhood contacts
- Utilize roadside signage and message boards
- Promote Village mobile app
- Share updates on website
- Send text alerts
- Send targeted notices to affected residents
- Live-stream or record meetings
- Conduct new resident onboarding

Section VIII. Closing

Question 49. Do your opinions change if new amenities are entirely taxpayer-funded?

Response Options	Response Percentages	Number of Responses
Less in favor	51.81%	229
No change	45.93%	203
More in favor	2.26%	10
	Answered	**442**
	Skipped	**35**

Question 50. Do your opinions change if new amenities are partially taxpayer-funded in a grant match from federal, state, and/or other funding sources?

Response Options	Response Percentages	Number of Responses
No change	51.93%	229
More in favor	26.30%	116
Less in favor	21.77%	96
	Answered	**441**
	Skipped	**36**

Question 51. Do your opinions change if new amenities are entirely funded by grant or as part of a development?

Response Options	Response Percentages	Number of Responses
More in favor	45.48%	201
No change	44.34%	196
Less in favor	10.18%	45
	Answered	**442**
	Skipped	**35**

Question 52. What makes Marvin a great place to live?

Open-Ended Response Themes:

- Quality schools
- Rural setting, nature, open/green space & trees
- Neighbors & strong sense of community
- Peaceful, small-town character & charm
- Location & proximity to Charlotte/amenities
- Safety / low crime rate
- Large lots & low-density living
- Low taxes / affordability
- Local services/governance
- Limited commercial development and lack of high-density/multifamily housing
- Parks, trails & outdoor recreation
- Clean, well-maintained environment
- Property values

Question 53. Thank you for participating in the 2025 Village of Marvin Community Survey. If you would like to contribute any additional comments, please enter them in the box provided below. If you have an interest in volunteering with the Village, please leave your contact information and someone will contact you.

Open-Ended Response Themes:

- Growth and development
- Fiscal responsibility and taxes
- Roads and traffic
- Resident engagement and communication
- Parks, greenways, and recreational amenities
- Preservation of Marvin's rural character
- Transparency and trust
- Schools and capacity
- Public safety



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